

**IN THE CLAIMS**

For the convenience of the Examiner, all pending claims of the present Application are presented below whether or not an amendment has been made. Please amend the claims as follows:

1. **(Currently Amended)** A method for processing the returns of merchandise purchased through the World Wide Web comprising:

identifying a consumer associated with the purchase of one or more items of merchandise;

gathering transaction history data associated with the identified consumer from a computerized database;

displaying the transaction history associated with the identified consumer to the consumer on a computerized system, the transaction history identifying a listing of merchandise associated with the consumer;

in response to **and after** displaying the transaction history, receiving an electronic selection, **generated** by the consumer, of a particular item of merchandise within the listing of merchandise in the displayed transaction history, the electronic selection comprising input into the computerized system; and

initiating a returns process in response to receiving the electronic selection.

2. **(Previously Presented)** The method of Claim 1 further comprising retrieving a preference profile for the identified consumer.

3. **(Previously Presented)** The method of Claim 2 further comprising crediting a consumer account indicated in the consumer preference profile based upon the item selected.

4. **(Previously Presented)** The method of Claim 1 further comprising notifying a retailer associated with the item selected by the consumer.

5. **(Previously Presented)** The method of Claim 4 further comprising providing the retailer with the transaction information and consumer information associated with the item selected by the consumer.

6. **(Original)** The method of Claim 1 further comprising generating a return shipping label for the merchandise to be returned.

7. **(Original)** The method of Claim 1 further comprising notifying a shipping provider of a merchandise return to be picked up.

8. **(Currently Amended)** ~~The method of Claim 1 further comprising~~ A method for processing the returns of merchandise purchased through the World Wide Web comprising:

identifying a consumer associated with the purchase of one or more items of merchandise;

gathering transaction history data associated with the identified consumer from a computerized database;

displaying the transaction history associated with the identified consumer to the consumer on a computerized system, the transaction history identifying a listing of merchandise associated with the consumer;

in response to displaying the transaction history, receiving an electronic selection, generated by the consumer, of a particular item of merchandise within the listing of merchandise in the displayed transaction history, the electronic selection comprising input into the computerized system;

initiating a returns process in response to receiving the electronic selection;  
and

auctioning the merchandise selected for return by the consumer.

9. **(Original)** The method of Claim 1 further comprising communicating between a client system and a server system via the Internet.

10. **(Withdrawn)** A method for processing the local return of remotely purchased merchandise comprising:

displaying, on a client system, a transaction listing containing transactions associated with a user;

the transaction listing including at least one individual transaction indicative of merchandise purchased by the user from a retailer; and

initiating a returns process in response to selection of at least one individual transaction by the user.

11. **(Withdrawn)** The method of Claim 10 further comprising:  
identifying the user; and  
retrieving transaction information associated with the identified user.

12. **(Withdrawn)** The method of Claim 10 further comprising:  
transmitting an identifier to a server system; and  
retrieving a user preference profile previously stored for the user identified by the identifier.

13. **(Withdrawn)** The method of Claim 12 further comprising:  
completing the returns process based upon settings in the user preference profile.

14. **(Withdrawn)** The method of Claim 10 further comprising:  
notifying the retailer of the merchandise to be returned; and  
providing transaction information associated with the merchandise return the retailer.

15. **(Withdrawn)** The method of Claim 10 further comprising:  
notifying a shipping agent of a merchandise return package to be shipped; and  
generating a shipping label for the merchandise return package.

16. **(Withdrawn)** The method of Claim 12 further comprising issuing a credit to a user account indicated in the user preference profile.

17. **(Withdrawn)** A system for processing merchandise returns comprising:  
a server communicatively coupled to a network;  
the server operable to receive single-action requests from the network;  
at least one transaction database communicatively coupled to the server;  
at least one customer database communicatively coupled to the server;  
a program of instructions executable by the server; and  
the program of instructions operable to access a client identifier included in the return request, identify a customer in the customer database based upon the client identifier and create at least one transaction listing from transactions included in the transaction database associated with the identified customer.

18. **(Withdrawn)** The system of Claim 17 further comprising:  
at least one client communicatively coupled to the network;  
at least one display operably coupled to the client;  
the display operable to display the transaction listing created by the server; and  
the client operable to transmit a single-action return request to the network in response to selection of at least one transaction displayed in the transaction listing.

19. **(Withdrawn)** The system of Claim 17 further comprising the program of instructions operable to initiate a returns process in response to selection of at least one transaction from the transaction listing.

20. **(Withdrawn)** The system of Claim 19 further comprising the program of instructions operable to retrieve a preference profile for the identified user and complete the returns process based upon settings included in the preference profile.

21. **(Withdrawn)** A method for processing the returns of merchandise comprising:

storing transaction history data associated with a user in a computerized database, the transaction history data comprising information about one or more purchase transactions associated with the user;

displaying the transaction history data associated with the user to the user on a computerized system; and

initiating a returns process in response to a selection, by the user, of a transaction displayed in the transaction history, the selection comprising input by the user into the computerized system.

22. **(Withdrawn)** The method of Claim 21 further comprising retrieving a preference profile for the user.

23. **(Withdrawn)** The method of Claim 22 further comprising crediting a user account indicated in the user preference profile based upon the transaction selected.

24. **(Withdrawn)** The method of Claim 21 further comprising notifying a retailer associated with the transaction selected by the user.

25. **(Withdrawn)** The method of Claim 24 further comprising providing the retailer with the transaction information and user information associated with the transaction selected by the user.

26. **(Withdrawn)** The method of Claim 21 further comprising generating a return shipping label for the merchandise to be returned.

27. **(Withdrawn)** The method of Claim 21 further comprising notifying a shipping provider of a merchandise return to be picked up.

28. **(Withdrawn)** The method of Claim 21 further comprising auctioning the merchandise selected for return by the user.

29. **(Withdrawn)** The method of Claim 21 further comprising communicating between a client system and a server system via the Internet.

30. **(Withdrawn)** The method of Claim 21 further comprising identifying the user using a login process.

31. **(Withdrawn)** The method of Claim 30 further comprising requesting transaction history data from a retailer on a real-time basis upon identifying the user using the login process.

32. **(Withdrawn)** The method of Claim 21 further comprising receiving transaction history data from a retailer on a periodic basis.

33. **(Withdrawn)** The method of Claim 21 further comprising providing the user with a return shipping label for use by the user to return an item associated with the selection.

34. **(Withdrawn)** A method for processing the returns of merchandise comprising:

identifying a user using a computerized login process;

storing transaction history data associated with the identified user in a computerized database, the transaction history data comprising information about one or more purchase transactions associated with the identified user;

displaying the transaction history data associated with the identified user to the user on a computerized system;

initiating a returns process in response to a selection, by the user, of a transaction displayed in the transaction history, the selection comprising input by the user into the computerized system;

notifying a retailer associated with the transaction selected by the user that the returns process has been initiated, and

crediting a user account indicated in a user preference profile based upon the transaction selected by the user.

35. **(Previously Presented)** The method of Claim 2, further comprising completing the returns process based upon settings in the consumer preference profile.

36. **(Previously Presented)** The method of Claim 2, wherein the consumer preference profile comprises a name associated with the consumer, credit information associated with the consumer, and shipping information associated with the consumer.

37. **(Previously Presented)** The method of Claim 1, wherein identifying the consumer comprises identifying the consumer using a login process.

38. **(Previously Presented)** The method of Claim 37, further comprising requesting transaction history data from a retailer on a real-time basis upon identifying the consumer using the login process.

39. **(Previously Presented)** The method of Claim 1, further comprising receiving transaction history data from a retailer on a periodic basis.

40. **(Previously Presented)** The method of Claim 1, wherein the listing of merchandise in the transaction history is indicative of merchandise purchased by the consumer from an e-tailer.

41. **(Previously Presented)** The method of Claim 1, wherein identifying the consumer comprises receiving a client system identifier in a message from the consumer.

42. **(Previously Presented)** The method of Claim 1, wherein initiating the return process comprises validating the item of merchandise selected to authorize the return of the item of merchandise.

43. **(Previously Presented)** The method of Claim 1, wherein initiating the return process comprises comparing information associated with the selection of the item of merchandise to at least one return rule of a retailer associated with the transaction.

44. **(Previously Presented)** The method of Claim 1, wherein initiating the return process comprises determining if the selected item of merchandise is perishable.

45. **(Previously Presented)** The method of Claim 1, wherein initiating the return process comprises using the computerized system associated with the consumer to generate a return shipping label to be used to return the selected item.

46. (New) A method for processing the returns of merchandise purchased through the World Wide Web comprising:

receiving login information from a consumer associated with the purchase of one or more items of merchandise, the login information received from a computerized system associated with the consumer;

using the login information to complete a login process to identify the consumer;

gathering transaction history data associated with the identified consumer from a computerized database;

causing the transaction history associated with the identified consumer to be displayed to the consumer on the computerized system associated with the consumer, the transaction history identifying a listing of merchandise having been purchased by the consumer from a retailer;

in response to and after displaying the transaction history, receiving an electronic selection, generated by the consumer, of a particular item of merchandise within the listing of merchandise in the displayed transaction history, the electronic selection comprising input into the computerized system associated with the consumer; and

initiating a returns process in response to receiving the electronic selection.